



**FROM 22
TO 25 APRIL
2024**

ALGER - ALGERIA
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June 2024

Quality, innovation, business at the 20th edition of Djazagro

Djazagro, Algeria's leading event for the agri-food industry, took place from Monday 22 to Thursday 25 April 2024 at the Parc des Expositions - Pins Maritimes.

The number of visitors and the lively exchanges on the stands confirm that this event is Algeria's must-attend tradeshow for professionals in the sector.

Over 4 days, **23,000 professionals** travelled from the 4 corners of the country to meet the **600 exhibitors from 28** different **countries** who came to showcase their expertise and know-how and highlight the latest industrial trends, products and services at the cutting edge of innovation.

"These figures attest not only to the growing importance of the tradeshow, but also to Algeria's strategic position in the agri-food sector, both regionally and globally.

Chantal de Lamotte, Djazagro Exhibition Director

Algerian visitors from some 50 wilayas are making no mistake, as many of them are turning their projects into reality following their visit to the show. They all come to source packaging and equipment, as well as food products and raw materials.

"The agri-food sector is a driving force for the national economy. As a result, there are major expectations and needs in terms of developing the agricultural and agri-food sectors. In the near future, Algeria will be looking to export markets.

Nabil Bey-Boumezrag, Managing Director of Promosalons Algeria

Among the quality visitors were buyers from Fruital Coca-Cola, Promasidor, Agrana Fruit, les Grands Moulins Kenza, Air Algérie Catering, Auchan, Bel, Cevital, Lu Algérie, Conserverie Telloise, Danone, Groupe Lait Giplait, Jumbo/GBFoods, Hôtel Mercure, AZ Hôtel, Limonaderie de la Soummam, Palmary Food, Tchinelait, Hypermarchés Ailam....

"Better and better facilities for this industry event. Even more qualified meetings this year. A smoother registration process and platform. Thank you to this fine team." - **Jean Niel**

"This year's edition was even better than the last. The show enabled us to meet players from the four corners of Algeria in just a few days. Well organised and well attended.

Prodalimenta

"We're very pleased with this year's event, because the quality of the visitors was very high, and this business aspect is very important to us. In terms of organisation, we had no problems whatsoever. **SIMEFA**



A look back at the highlights of the show

Throughout the tradeshow, the major players in the market had the opportunity to meet, exchange ideas, take part in conferences and find out more, as well as benefiting from enriching training and discovering **the innovation** that will make up tomorrow's industry.



This 3rd edition of the **Djaz'innov** competition has unearthed gems likely to contribute to the growth of the Algerian agri-food market. Selected and assessed by a **panel of high-level experts**, **5 companies** were rewarded at the Djazagro Evening.



GOLD MEDAL

GENERAL EMBALLAGE SPA (Algeria)

Product : **Box for roast chicken**

Practical to transport and customisable, this distinctive recyclable packaging showcases the product in a respectful and presentable way, while its watertightness protects against the exudation of fats and ensures long shelf life. The box is made in one piece, without gluing or stapling, with retractable corners. With induction of a layer of food-grade paraffin to reinforce the seal, recyclable.



SILVER MEDAL

NACTIS FLAVOURS (France)

Product : Alcohol-free soluble citrus extracts (Halal)

The Halal market is growing significantly, so we offer alcohol-free extracts for Halal beverages, and alcohol-free extraction methods. The extracts are therefore 100% Halal.



BRONZE MEDAL

MFS CIKOLATA KALIP SAN.DIS.TIC.LTD.STI (Turkey)

Product : Metal-detecting chocolate mould

In today's world, sustainable development is at the forefront of all industries, and the chocolate production sector is no exception.

Our metal-detecting chocolate mould offers a pioneering solution for ensuring the purity and safety of chocolate, while also playing an important role in achieving sustainable development goals within the industry.

Judges' Favourite

FLUX France SAS (France)

Product : Viscopower

Easily removable mobile progressive cavity pump for low- to high-viscosity fluids in drum decanting applications.

The F570 and F580 series with the FOOD option meets European safety standards for food contact.

VISCOPOWER complies with Regulation (EC) No. 1935/2004 and the rinsing regulation is unnecessary because it is easy to dismantle and all the parts can be cleaned individually more quickly. Cleaning product consumption is significantly lower, and visual inspection is an added bonus.



Judges' Special Award

PROMECA - MELEGARI (Italy)

Product : FILL-JET UC (ULTRACLEAN)

The machine consists of a reticular base made up of pressure seals and components bonded together by structural adhesive, eliminating the need for welding or processing by machine tools (patented system).

The new structure improves machine hygiene and facilitates cleaning by eliminating critical points of dirt accumulation and persistence, such as welding points. The use of this structure, which eliminates the need for welding, also makes it easier and faster to assemble the machine, while also reducing its environmental impact.

The machine is suitable for PET containers (neck-handling version) and for sensitive products such as fresh milk, yoghurts, ESL milk, fruit juices including those with fibre, tea and energy drinks.





Throughout the tradeshow, numerous conferences, organised in partnership with **Agroligne** and **Nutrimarketing**, enabled visitors to discover the latest trends and news in the agri-food sector, thanks to high-quality, expert speakers.

The themes on the programme included :

- food waste,
- the organic products market,
- health safety,
- rules and conditions for mature cheeses
- the use of additives
- enhancing the value of local products through processing,
- the future of agricultural and agri-food exports
- innovations in packaging, quality and safety.



A new initiative in 2024, Djaz'Pack is an exhibition of showcases and panels featuring packaging at the cutting edge of innovation, providing an insight into the world of this sector in all its facets: paper and cardboard, plastics, reusable packaging, biopolymers and biomaterials.

This essential pillar of the agri-food value chain is at the heart of an unprecedented transformation, affecting both the materials used, practical applications and the regulatory framework.

This initiative, the fruit of collaboration with the ALL4PACK Emballage Paris tradeshow and the École Supérieure des Sciences de l'Aliment et des Industries Agroalimentaires (ESSAIA), reflects a shared commitment to promoting innovation and sustainability in the agri-food industry.

**Next session:
Monday 7 to Thursday 10 April 2025
Palais des Expositions - Safex - Algiers (Algeria)**

**www.djazagro.com
#Djazagro**



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About Comexposium

The Comexposium Group is one of the leading event organisers worldwide, creating events that bring communities together to discover and explore businesses, passions and interests. Comexposium organises more than 150 professional and general public events, covering more than 10 sectors of activity (agriculture/food, retail/digital, fashion/accessories, leisure...).

The group connects 48,000 exhibitors and 3.5 million visitors, 365 days a year.

Creating experiences and encounters between individuals, Comexposium enables throughout its events (SIAL, All4Pack, Paris Retail Week, One to One Monaco & Biarritz, Foire de Paris, Rétromobile, etc.) and its associated content its communities to be connected all year round through an effective and targeted omni-channel approach.

www.comexposium.com

About Promosalons

Promosalons, founded in 1967, is an associative network exclusively dedicated to the international promotion of French exhibitions. With 55 offices covering 120 countries, its mission is to develop the attendance of international visitors and exhibitors of its French exhibition clients.

COMEX POSIUM

