



**FROM 12
TO 15 APRIL
2026**

ALGIERS - ALGERIA
WWW.DJAZAGRO.COM



DJAZAGRO: A HUB OF VISION, EXPERTISE, INNOVATION AND AMBITION TO SHAPE THE FUTURE OF AGRI-FOOD IN ALGERIA AND NORTH AFRICA

The **Djazagro** trade fair announces its return **from 12 to 15 April 2026 at the SAFEX Exhibition Centre in Algiers**. For this 22nd edition, the fair is positioning itself as a benchmark for the agri-food industry in North Africa and as a meeting point for key players in the sector, both in Algeria and on a regional and international scale.

Building on its heritage and forward-looking vision, **Djazagro 2026 will bring together more than 650 exhibitors from over 30 countries**, placing Algeria at the heart of agri-food production, processing and export strategies in the region. The event will receive significant media coverage. Nearly 300 journalists will follow the highlights of the show and report on trends in the sector.

The 2026 edition will showcase the national industry, which is firmly committed to modernisation, competitiveness and the promotion of its economic potential across all agri-food sectors, with a focus on innovation and sustainable development.

More than 25,000 trade visitors are expected over the four days of the exhibition, including business leaders, manufacturers, public decision-makers and technical experts. This turnout illustrates the growing interest in cutting-edge industrial technologies, new products, investments and business opportunities offered by the Algerian agri-food market. Specific training sessions, organised in a dedicated area, will enable participants to meet with educational and continuing training establishments to expand or strengthen their skills in the sector's professions.

Djazagro also stands out for its unique focus: **it is a place for meetings, exchanges and concrete decisions**, bringing together decision-makers and stakeholders in the agri-food sector. The event covers the entire value chain and brings together a variety of sectors, including:

- Bakery and pastry
- Packaging and wrapping
- Hospitality and catering
- Raw materials, ingredients and additives
- Handling and storage
- Agri-food processing
- Food and beverages
- Services



This diversity illustrates the spirit of innovation and the gradual structuring of the sector, offering visitors a comprehensive overview and an ideal setting for exchanging ideas, learning and developing their activities.



"Djazagro brings together and inspires players in the agri-food sector in Algeria and North Africa. Over four days, we will be promoting networking, sharing experiences and creating impactful solutions for tomorrow. The exhibition will promote the exchange of practices, stimulate collective creativity and transform innovative ideas into concrete actions to bring about sustainable change in Algerian industry. This is where change happens."

Chantal de Lamotte, Director of the Djazagro Trade Fair

This edition is part of a national drive to structure the agri-food sector in a sustainable manner, support the growth of production and guarantee the country's industrial base.

As such, Djazagro 2026 will give concrete expression to Algeria's strategic desire to accelerate the integration of its agri-food industries into global value chains, while consolidating locally developed skills and know-how.

In this context, professionals from 50 Algerian wilayas will come together around a common ambition: to work towards Algeria's productive autonomy, support the transformation of its industrial apparatus and conquer regional and international markets in a sustainable manner.

"Through Djazagro, Promosalons Algeria confirms its commitment to supporting the growth of the national agri-food industry. This trade show illustrates and demonstrates how we are helping to structure the sector, promote the expertise of local businesses and create an environment conducive to the emergence of effective and sustainable solutions for the regional and international market. We are proud to support the strategic development of Algerian industry and the export of its products in all their dimensions."

Nabil Bey-Boumezrag, Managing Director of Promosalons Algeria



THE VOICE OF OUR EXHIBITORS



"Agro-Film Packaging has been operating in Algeria since 1989, mainly in flexible packaging. Recently, we have entered the aseptic carton packaging market for milk, juice, tomato sauce and other products. At Djazagro, we reconnect with certain customers and showcase our new technologies. And we can think about exporting, because it's not just Algerians who exhibit and visit the show."

Ilyes Hamoud, Sales and Development Manager, Agro-Film Packaging (Algeria)

Mefscos is a Saudi Arabian company in partnership with the American company Cargill. We provide tailor-made solutions for the food industry. Our corn-based products, such as glucose, fructose and starch, are widely used in the agri-food sector. The Djazagro trade fair is very attractive and useful for manufacturers and traders, especially as the Algerian market has strong demand and numerous investment opportunities."



Abdulrahman Alruwayth, Product Development Manager, MEFSCO (Saudi Arabia)

They are already registered for 2026* :

AMBER PACKAGING (AE) - ALUSENSE NV (BE) - BARRY CALLEBAUT COCOA AG (CH) - FUJIAN LUCKJANE SUPPLY CHAIN MANAGEMENT CO.,LTD (CN) - SHANGHAI CLOUD PACKING TECHNOLOGY (CN) - Krones (DE) - LACTOLAND GMBH (DE) - AROM PLUS (DZ) - CEVITAL (DZ) - CHOCODADA (DZ) - GROUPE BERRAHEL (DZ) - KLEIN FAB (DZ) - LABOREF (DZ) - MATEG (DZ) - NUMILOG SPA (DZ) - PAT PRO (DZ) - PRODALEX (DZ) - Wafa SARL (DZ) - FIMCOBASE (EG) - GoodSeal Packaging (EG) - COSMOS AROMATICA INTERNACIONAL, S.A. (ES) - GRUPO CARINSA (ES) - AIT INGREDIENTS (FR) - JAC (FR) - NACTIS FLAVOURS (FR) - ABC FRUITS () - CARTOTECNICA POSTUMIA SPA (IT) - Fava S.p.A. (IT) - IMA SPA (IT) - SACMI (IT) - BUNGE (MY) - Interfood B.V. (NL) - REDA BAKE (SA) - FAVORITE FLAVOURS ADVISORY FFA (TN) - ITNC (TN) - Multivac North Africa (TN) - AROMSA BESIN AROMA VE KATKI MAD. (TR) - CESELSAN MAKINE (TR) - UZERMAK GIDA ENDUSTRI (TR) - ALINA DZ LLC (US) ...

... and many other national and international exhibitors

* as of 9 February 2026

**SEVEN COUNTRIES ARE CURRENTLY REPRESENTED IN THE FORM OF NATIONAL PAVILIONS:
AUSTRIA, CHINA, FRANCE, GERMANY, INDIA, ITALY AND TURKEY.**

THE FLAGSHIP INITIATIVES OF THE DJAZAGRO TRADE FAIR

All events will take place in Hall C.

The Experts' Agora: different perspectives on the challenges and opportunities facing the agri-food sector

Designed as a place for reflection and strategic analysis, the Agora des Experts invites professionals to explore the major issues shaping the agri-food industry today. This content and dialogue platform aims to decipher the changes underway, project the sector's future developments and bring together different points of view on concrete issues directly linked to operational realities. An exceptional partner is responsible for developing the programme and helping to shed light on the changes underway: **Agroligne**, the leading media outlet for agri-food information in Africa and internationally.



During the four days of the exhibition, discussions will focus in particular on the major challenges facing the agri-food industry. The first confirmed sessions will address export strategies from Algeria, food security and resilience in the face of global shocks, skills and training in the sector's professions, and health risk management. Thematic workshops and technical tastings will also provide concrete examples of the expertise involved in producing these products.

The programme will be gradually supplemented by new presentations on the sector's key priorities.



" I founded my online cheese shop in 2021, specialising in artisanal cheeses made without additives or preservatives and rooted in the Algerian terroir. At the Agora des Experts, I led a tasting workshop featuring our creations as well as several remarkable Algerian specialities, such as Benlaqfas, Tej and tomme aux fleurs. This session allowed me to showcase the rich aromas and diverse textures of these products. Djazagro is growing in size and visibility every year, attracting a large audience who come to learn, exchange ideas and discover new market practices.

Ferial Adidou, Veterinary Doctor, cheese maker and founder of the online cheese shop Fadidou (Algeria)
speaker at the Experts' Forum at Djazagro 2025

Djaz'Innov 2025: innovation in the spotlight

The **Djaz'Innov** competition recognises the most innovative solutions presented at the show, whether they be equipment, processes, services or product launches that bring measurable added value to the agri-food industry.

Each proposal is examined according to demanding criteria by an evaluation committee composed of recognised specialists from various professional backgrounds.



The selected projects receive official recognition in the form of several awards, including gold, silver and bronze trophies, as well as the jury's 'Coup de cœur' prizes. The selected projects are given special prominence at the exhibition, both on the stands of the companies concerned and in a dedicated area showcasing new products.

Exhibitors can submit their applications until **23 March 2026**. A shortlist of nominees will then be announced a few weeks before the exhibition at a press conference in Algiers, and the winners will be revealed on **the first day of Djazagro**, during the opening evening on **12 April 2026**.

Djaz'Pack: smart packaging for the food industry



Djaz'Pack has established itself as a leading event dedicated to packaging technologies and applications, a segment that has become crucial to the performance, compliance and competitiveness of agri-food production in Algeria.

Designed in collaboration with the **ALLFORPACK EMBALLAGE PARIS** trade show and the **Higher School of Food Sciences and Agri-Food Industries (ESSAIA)**, this space provides an opportunity

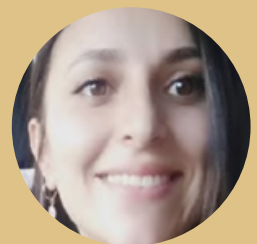
to discover the profound changes taking place in the sector, whether in terms of the materials used - cardboard, paper, plastic, glass or metal - or the new approaches favoured for their performance, recyclability and environmental impact.

Through explanatory panels, themed displays and demonstrations, Djaz'Pack offers a clear overview of the challenges and innovations in packaging, particularly in terms of circular approaches, waste reduction and technical solutions that meet market expectations.

This initiative illustrates the strategic importance of packaging in the agri-food value chain and offers a real journey of discovery for visitors keen to anticipate future needs and optimise their industrial choices.

"The transition to sustainable packaging is progressing in Algeria and the potential remains significant. Awareness of the environmental impact of plastics is real, among both manufacturers and consumers.

Initiatives are emerging around recycling and more responsible materials, such as paper, glass and certain alternatives. By promoting its resources and appropriate solutions, Algeria can meet international environmental requirements and encourage the competitiveness of its agri-food products for export."



Dr. Imene Chentir
Lecturer at the Higher School of Food Science and Agri-Food Industries, ESSAIA (Algeria), Speaker at the Agora des Experts at Djazagro 2025

The Djazagro Training Area: Preparing the skills that will shape the industry of tomorrow

Launched in 2025, the Training Centre reflects Djazagro's desire to place skills development at the heart of the sector's challenges. This initiative brings together specialist institutions, professionals and project leaders to better guide career paths, promote technical professions and support the development of qualifications in the agri-food industry.



Several institutions have already joined the initiative:

- National Veterinary School (ENSV) - www.ensv.dz
- Higher School of Food Sciences and Agri-Food Industries (ESSAIA) - www.essaia.dz
- Institute of Nutrition, Food and Agri-Food Technologies (INATAA) - www.umc.edu.dz/inataa/
- Wanylab - www.wanylab.com

With this in mind, in 2026, with the support of Nutrmarketing (a firm specialising in the analysis of food trends and nutritional innovations), Djazagro will also pave the way for training in the maintenance of production tools, a key lever for performance and industrial continuity.

The Training Area is thus confirming its status as a benchmark for those who wish to increase their know-how and anticipate the operational needs of the market.



'The Training Centre is a strategic gateway, enabling both teachers and students to get to know and meet partners in the agri-food industry. My presentation focused on microbiological monitoring in the industrial environment.'

Prof. Amina Chahed
Veterinary Doctor

Professor at the National Veterinary School of Algiers (Algeria)

From processing to packaging, production to services, Djazagro 2026 will offer professionals a comprehensive overview of the agri-food sector, punctuated by unique experiences and highlights dedicated to innovation and performance.



THE ALGERIAN AGRI-FOOD INDUSTRY: BUILDING TOMORROW'S SUCCESS TODAY

"Algeria has considerable assets to establish itself on the global agri-food scene: vast and diverse agricultural land, a favourable climate and a strategic geographical position at the crossroads of African, Mediterranean and Middle Eastern markets. The agri-food sector is also undergoing major changes. Continuing efforts to build a comparative advantage will make Algeria a key player in the regional and international agri-industry."



Dr Kahina Mellab
Lecturer and researcher, CREAD (Algeria),
speaker at the Experts' Forum at Djazagro 2025

Algeria, Africa's largest country in terms of area with approximately 2.4 million km², is one of the continent's main economic hubs. According to the latest international estimates, **the country's gross domestic product (GDP) stood at around £285 billion in 2025**, placing it third among African economies, behind South Africa and Egypt. The trajectory remains strong, with **growth projections of between 2.9% and 3.5% in 2026**, the latter corresponding to the expected growth in non-hydrocarbon activities.

Agriculture remains a fundamental pillar of the Algerian economy, both for **food security** and for **job creation** and **the expansion of the productive base**. In 2026, the government is confirming its support with **a budget of 764.2 billion dinars, or approximately £5.84 billion (+4%)**, reflecting a continued increase in public investment in agricultural and rural sectors. The sector contributes **around 13% of Algeria's gross domestic product (GDP)** and employs nearly **9% of the working population**, highlighting the social and economic appeal of this activity for millions of families across the country. At **the National Conference on Agricultural Modernisation in October 2025**, the authorities reaffirmed their commitment to increasing productivity, integrating more advanced technologies and encouraging innovation in agricultural practices.

This ambition is reflected in a clear strategy: expanding local production, renovating irrigation systems, stimulating mechanisation and advancing food exports.

With this in mind, Algeria is pursuing its agricultural plan in the sub-Saharan region with **a strategic project in El Meniaa**, developed in partnership with a Saudi group. The initiative is mobilising 12 billion dinars (approximately £89.6 million) to develop 20,000 hectares and create a dairy farm with 2,000 head of cattle. Focusing on wheat and dairy products, the project supports the local industry while opening up new export opportunities.

Algerian agriculture is thus contributing to sustainable growth, ensuring resilience to external shocks and opening up new opportunities for processing industries that depend on local raw materials. **Several key agricultural segments are currently experiencing significant growth**, boosting both the national production base and the potential for value creation by the agri-food industry.

Cereals, a traditional product of national agriculture, are showing positive momentum, with harvests estimated at **nearly 50 million quintals for the 2025 season**, reinforcing efforts towards self-sufficiency. **Chickpea production** reaches nearly 40,000 tonnes, placing **Algeria second among Arab producers** of this strategic legume. The **fruit sector** is also experiencing significant growth, with around **204,000 tonnes of apricots** produced in 2025, **ranking the country fifth in the world** for this crop. In addition to these major sectors, other fruits and vegetables enrich the national agricultural basket.

The agri-food industries (IAA), mainly driven by the private sector, which accounts for more than 90% of players, are one of the main drivers of the Algerian economy outside the hydrocarbon sector. They comprise around **47,200 companies** and generate an estimated **turnover of \$12 billion for food and \$2 billion for non-alcoholic beverages**. Representing **40 to 45% of national industrial added value**, they play a central role in the country's economic development. The growing integration of agricultural production into processing units is promoting the development of products with higher commercial value, such as juices, preserves, jams and dehydrated products. This trend strengthens the competitiveness of Algerian products on national and international markets while supporting economic diversification.

The packaging industry in Algeria is also experiencing **significant expansion**, driven by the needs of the agri-food, consumer goods and manufacturing industries. **Nearly 75,000 companies are active in this sector**, illustrating its scale and modernisation within the country's industrial fabric. Flagship industrial projects, such as **the future pulp production plant in Naâma** announced in April 2025, demonstrate the effort to develop local capacity, create jobs and consolidate the industrial value chain.

Sources: IMF - World Bank - Ministry of Agriculture and Rural Development (Algeria) - Algeria Invest - Business France - Franco-Algerian Chambers of Commerce and Industry - BPI France - PwC Algeria - FES Algeria - Aps.dz - TSA-Algeria.



FOLLOW DJAZAGRO ONLINE AND ON SOCIAL MEDIA



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PRESS ACCREDITATION

To apply for press accreditation, please visit:

<https://badge.djazagro.com/accueil.htm>

You will be asked to upload your proof of accreditation dated 2025 or 2026 (press card, magazine masthead, letter of assignment from the media outlet, recent article signed in the media outlet in question, business card) in PDF or JPEG format. Your badge will be valid for the 4 days of the show.

THE PRESS SERVICE AT THE TRADE FAIR

The Djazagro Press Office, located in the Central Pavilion, will be accessible to journalists upon presentation of a press badge, which can be obtained in advance at www.djazagro.com or at the exhibition (Press Reception - Hall G1) upon presentation of proof of accreditation (press card, letter of assignment, etc.).

The Djazagro team will welcome you there to give you the exhibition press kit and help you organise your visit by identifying the highlights not to be missed during your visit.

ABOUT COMEXPOSIUM

The Comexposium Group is now one of the world leaders in organising professional and consumer events. It organises more than 400 trade shows, exhibitions, conferences and one-to-one meetings in 20 countries.

Comexposium organises SIAL, the world's leading network of events for food industry professionals, Wine Paris and Vinexpo, the world's leading network of business meetings dedicated to wines and spirits, Who's Next, Les Assises de la Cybersécurité, Foire de Paris, Rétromobile, the Salon Mondial du Chocolat and the Salons de l'Étudiant.

With a presence in sectors such as food and drink, education, security, creative industries, retail/digital, leisure, health and automotive, Comexposium brings together communities of professionals and enthusiasts around the world through an omnichannel strategy. Based in Courbevoie, the Group employs nearly 1,200 people across its various subsidiaries.

The Comexposium Group is jointly owned by SIPAC, a subsidiary of the Paris Île-de-France Chamber of Commerce and Industry, and Crédit Agricole Assurances.

www.comexposium.com

ABOUT PROMOSALONS

Founded in 1967, Promosalons is an association network exclusively dedicated to the international promotion of French trade shows. With 55 offices covering 120 countries, its mission is to optimise attendance by international visitors and exhibitors at French trade shows.