



Djaz agro

Optimize your 2026 presence
at Djazagro
**thanks to our dedicated
communication tools!**



BUSINESS

● Get attention before the trade show

YOUR BANNER

On the website homepage until end of April 2026

3 locations available

1,200 €

NEWSLETTERS SPONSORING

Your banner displayed in 1 newsletter sent to Djazagro's visitors

1,100 €

Your banner displayed in the **registration confirmation newsletter** with the sending of the visitor badge

2,200 €

Exclusivity



BUSINESS

An offer designed with you and for you !

1,100 €

Meet your customers and prospects at one of your events at Djazagro by booking the ALI MAACHI room.

For any other enquiries, please request a quote from our sales team.

Additional information

- Located between Halls A and C
- Half-day hire
- Equipment included:
sound system – video projector – screen



BUSINESS**« My contacts » licence**

Scan the badges of visitors who come to your stand.

115€

- Qualify your database with customised questions. Retrieve the complete list at any time.
- The application can be downloaded and installed directly on your smartphone. It is compatible with Android and iOS.
- The licence is valid for one smartphone only and for the duration of the trade show.



VISIBILITY

Augmentez votre visibilité sur le salon

Exclusivity

BADGE HOLDER LANYARDS*

Distributed to all visitors at the exhibition entrances

2,000 €

* Manufactured and delivered by you



FLYERS DISTRIBUTION

Distribution of your advertising material by you at the various entrances to the exhibition over a period of 4 days

1,500 €



VISIBILITY

ADVERTISING TOTEM

1,100 €

Increase your visibility at Djazagro 2025 by displaying your advertising message in large format.

Two sides of a totem pole on the central esplanade, a thoroughfare for 25,000 trade visitors.

The organiser reserves the right to determine the locations.



VISIBILITY

Display your message on digital screens

- 2 locations available

- **Hall Central –facing the esplanade**

Size : 6 m x 4 m

Your ad on rotation all day long

1,500 €

- **Between the halls G and A – on visitors arrival**

Size : 5 m x 3 m

Your ad on rotation all day long

1,200 €



ONLINE AND PRINTED CATALOGUE

● Editorial advertising

TEXT LIGN

30 signs or spaces

37€

ACTIVITY CODES

Including 2 codes offered

37€

NAMING

Another way to refer to your company, another address

72€

BRANDS

Registration of your trademark(s)

free

ONLINE AND PRINTED CATALOGUE

● **Editorial advertising**

YOUR LOGO

In your company details in the online catalogue and in your profile details in the paper catalogue

378€

YOUR LOGO

On the main search page of the online catalogue and in the profile file of the paper catalogue

378€

YOUR LOGO

In the search result by activity in the online catalogue and in the index by activity in the paper catalogue - for 1 activity

378€



● Editorial advertising

BANNER

On the main search page of the online catalogue

- 3 banners in rotation
- 1 location per sector of activity
- 21 banners available

960€

ONLINE AND PRINTED CATALOGUE

Targeted markets

YOUR TARGET MARKET

YOUR LOGO

In the search results by target market in the online catalogue and in the index by target market

COMPANY NAME

Highlighted in a different colour in the search results by target market in the online catalogue and in the index by target market in the printed catalogue

Free

378€

72€



ONLINE CATALOGUE

Promote your company online

INSERT

On the main search page of the online catalogue

- This insert will appear next to your company in the list and clicking on it will redirect to your company profile

500€

YOUR COMPANY OR BRAND

At the top of the search results list in the online catalogue

Limited to six advertisers

500€

ONLINE AND PRINTED CATALOGUE

Declare your flagship products

205€

5 lines of text in French and 5 lines in English
1 picture in the printed and online catalogue

37€

Additional line of text in French or English

ICE WATER MANAGEMENT

C A 057

50 rue Uranus - Parc Attais
74650 Chavanod (France)
Tél. : 33 (0)4 50 08 06 66 - Fax : 33 (0)4 50 08 06 63
E-mail : projects@ice-wm.com
Web : www.ice-water-treatment.com/fr/
Produit(s) : Eaux - Equipements pour le traitement de l'eau - Services pour les Industries Agroalimentaires - Traitement des eaux industrielles (chaufferie et circuits de refroidissement)
Marché(s) cible(s) : Grossistes de produits alimentaires et boissons - Industriels agro-alimentaires
Information : Référence mondiale en conseil, ingénierie et équipements pour l'industrie des boissons - Industrie pharmaceutique et la réutilisation des eaux usées.

Présentation produit**Présentation produit**

- CCRO : L'osmose inverse en circuit fermé permet le traitement, l'optimisation et la récupération des eaux usées comme en sortie des stations d'épuration.

IKA-WERKE GMBH & CO. KG

CT A 044

Janke & Kunkel Str. 10
79219 Staufen Baden-Württemberg (Allemagne)
Tél. : 49 7633 8310
E-mail : rolf.schmidt@ika.de
Web : www.ikaprocess.com/
Produit(s) : Equipements pour jus de fruits - Equipements pour les jus, compote, purée - Equipements pour sauces, épices et condiments - Homogénéisateur disperseur - Mélange
Marché(s) cible(s) : Industriels agro-alimentaires

ILAPAK INTERNATIONAL SA

CT C 071

Via Al Molino 49 - 6926 Collina d'Oro (Suisse)
Tél. : 41 (0) 91 960 5992
E-mail : marketing.ilapak@ima.it
Web : www.ilapak.com/
Produit(s) : Ensacheuse - Machines de conditionnement et d'emballage - Machines d'emballage pour la boulangerie, la pâtisserie
Marché(s) cible(s) : Boulangers - Pâtisseries

IMAFORNI

CT E 068

Marque de **GEA PROCESS ENGINEERING****IMA SPA**

CT C 071



Via Emilia Levante 428-442
40064 Ozzano Dell'Emilia Bologna (Italie)
Tél. : 39 516 514 111 - Fax : 39 516 514 610
E-mail : events@ima.it
Web : www.ima.it/

Produit(s) : Emballage et conditionnement - Machines de conditionnement et d'emballage
Marché(s) cible(s) : Industriels agro-alimentaires
Information : Le groupe IMA, à travers sa division IMA FOOD - Processing and Packaging Solutions, se positionne en leader sur le marché international de l'alimentation. Nous mettons à votre disposition les lignes et machines les plus innovantes, garantissant une réponse optimale à l'ensemble des besoins de l'industrie. Notre engagement se traduit par la fourniture constante de technologies sur mesure pour le traitement et l'emballage de produits tels que le thé et les herbes, le café, les confiseries, les cubes de bouillon et les produits salés, les produits laitiers, la boulangerie, les protéines, les produits frais, et bien plus encore. Optez pour nos solutions clés en main entièrement conçues, assurant des lignes d'emballage d'une efficacité exceptionnelle. IMA Group with its IMA FOOD - Processing and Packaging Solutions divisions and companies, serves the international Food market with the best platforms and machines now available to satisfy any industry need, consistently providing tailored technologies for the processing and packaging of tea & herbs, coffee, confectionery, stock cubes and savory, dairy, bakery, protein, produce and more, offering fully engineered turn-key solutions delivering highly efficient packaging lines.

IMB INDUSTRIE

CT E 102

1 Bd Mohamed Khemisti - 16100 Alger (Algérie)
Tél. : 213 23 67 61 62 - Fax : 213 23 67 61 65
E-mail : info@imb-industrie.com
Web : www.imb-industrie.com/
Produit(s) : Equipement de grande cuisine - Equipement pour le froid, la conservation - Mobilier de restauration, de bar

IMETA SRL

CT D 075

Strada Burla 279/A - 43122 Parma (Italie)
Tél. : 39 0521 168 88 11 - Fax : 39 0521 168 88 19
E-mail : info@imeta.it - Web : www.imetasrl.com
Produit(s) : Formation - Machines à fermer (agrafeuses, sertisseuses, scelleuses, colleuses)
Marché(s) cible(s) : Industriels agro-alimentaires

ONLINE CATALOGUE

● Advertising – Constant presence

MASTER BANNER

Only 3 advertisers in rotation

1,600€

MOTOR SPONSORSHIP

Front search

Exclusivity

2,400€

MOTOR SPONSORSHIP

Bottom search

Exclusivity

2,400€

LOGOS

● Logos package

~~1,550€~~
-48%

810 €

Your logo displayed on all exhibitor Lists

Communicate in advance and at the show with your logo featured on all exhibitor lists (paper and digital): catalogue, website, visitor map and orientation map.

- Logo in the exhibitor and brand index
- Logo on the main search page of the online catalogue
- Logo in the alphabetical list of the visitor map
- Logo in the alphabetical list of the orientation map



ONLINE AND PRINTED CATALOGUE

 Catalogues package

CATALOGUES PACKAGE

- 1 logo in your company details in the online and printed catalogue
- 1 logo on the main search page of the online catalogue and in the alphabetical index of the printed catalogue
- 10 lines of text in your company details in the online and printed catalogue
- 10 activities in your company details in the online and printed catalogue (including 2 free codes)

~~1,422€~~
-50%

711€

PRINTED CATALOGUE

● Put your advertising on the front cover

2,450€

4th COVER

1,840€

3rd COVER

1,940€

2nd COVER



Djazagro
le salon professionnel
de la production agroalimentaire

**DU 7
AU 10 AVRIL
2025**

ALGER - ALGÉRIE
WWW.DJAZAGRO.COM
f t i n



CATALOGUE OFFICIEL 2025

Djazagro

**CATALOGUE
OFFICIEL**
الكتالوج الرسمي

PRINTED CATALOGUE

Purchase your advertising page

1,430€

PAGE HOME SUMMARY

1,430€

PAGE HOME GENERAL INFORMATION

1,020€

FULL INSIDE PAGE

550€

HALF-PAGE INSIDE

إكيبرو
EQUIPRO
EQUIPMENT PROFESSIONNELS

Hôtel - Restaurant - Grande Cuisine - Boucherie
Rôtisserie - Snack - Pâtisserie - Pizzeria - Cafétéria

Equipements Professionnels

17 quai du Président Paul Doumer
92400 Courbevoie - France

INFORMATIONS GÉNÉRALES / معلومات عامة

21^e édition

شماره 21

DU LUNDI 7 AU
JEUDI 10 AVRIL 2025

من الإثنين 7 إلى الخميس 10
أفريل 2025

HORAIRE D'OUVERTURE
de 10 h à 18 h
(à l'exception du jeudi, 10 h - 17 h)

مواعيد الافتتاح
من 10 صباحا إلى 6 مساء
باستثناء الخميس: من 10 صباحا إلى 5 مساء

LIEU
Palais des Expositions d'Alger -
Safex - Pins Maritimes - 16000 Alger

موقع المعرض
قصر المعارض صافكس، الصنوبر البحري
16000 الجزائر العاصمة

TARIF ENTRÉE VISITEUR SUR LE SALON
1 500 DZD

سعر تذكرة دخول الزوار إلى المعرض
1500 دينار جزائري

SERVICES
L'ensemble des services est regroupé
dans le Hall Central
- Accueil Exposants.
- Club VIP.
- Service de Presse.
- Club Top Acheurs.

الخدمات
تتوفر جميع الخدمات في الجناح المركزي
- استقبال المعارضين
- نادي كبار الشخصيات
- الصحافة
- نادي كبار المشترين

ANIMATIONS :
● Agora des Experts
● Djaz'Pack
● Djaz'Innov
● Espace Formations : Stand G A 045

الفعاليات
● أجورا الخبراء
● جاز باك
● جاز إنوف
● فضاء التكوين : Stand G A 045

RESTAURATION
Des restaurants sont à votre disposition
sur le parc, à l'extérieur des halls C et
Central ou dans le Hall Central.

المطاعم
استمتعوا بخدمات المطاعم المشوقة في المعرض،
سواء بالقرب من الجناح C والجناح المركزي، أو
داخل الجناح المركزي.

COMEXPOSIUM

PROMOSALONS

17 quai du Président Paul Doumer
92400 Courbevoie - France

Cité Ain Alitch - Immeuble 402A
Dely Brahim - 16320 Alger - Algérie

VISITOR MAP

Stand out at the show

615€

YOUR LOGO AND YOUR LOCATION

Highlighted on the floor plan in the visitor map

VISITOR MAP

Your exclusive communications

YOUR BANNER
On front of the map

2,500€

Exclusivity

YOUR ADVERTISING
Back cover of the map

2,850€

Exclusivity

Liste des exposants	
Arrivée au 5 avril 2024	
30 VISION SRL C C 041	B
ABC FRUITS INDIA A F 001	BADCOCK WATSON C B 039
ABA FOOD SARL CT B 072	BABUSHKINA KRYMKA G B 025
ABN ENGINEERING & CONSULTING C A 011	BACKLORIN INTERNATIONAL CT E 071
ACHRAF PLASTIC SARL CT F 040	BALTIMORE AIRCOIL COMPANY CT F 096
ACHA S.P.A. CT C 094	BANQUE AL BARAKA D'ALGERIE CT B 082
ACMI SPA CT D 059	BANGKAL FINEFOODS PVT. LTD. A A 006
A DUE DI SQUERI DONATO & C. S.P.A. CT D 045	BANGKAL RICE & GENERAL MILLS A A 008
AETNA GROUP S.P.A. CT F 072	BARAH MANAGER RONG DA CO., LTD D C 008
AFIA INTERNATIONAL ALGERIA A H 013	BAREM AMBALAJ SAN VE TIC. A.S. CT F 031
AGENZ INGREDIENTS A J 029	BARRY CALLEBAUT A C 014
AGRA NA FRUIT ALGERIA A B 043	BARTOM BARANOVIC RONG DA CO., LTD D C 008
AGRIFLEX CT D 109	BBC MACHINE FABRICATION BCF CONSERVIERIE DE FRUITS DE MER SARL CT B 125
AGRIPINE SARL CT C 124	BEIJING SHWEETECH CO., LTD CT F 120
AGROALLIANCE MACHINERY AGRO-FILM PACKAGING CT A 044	BEJARISIAN UNIVERSAL COMMODITY EXCHANGE B B 022
AGRO INGENIERIE C B 050	BELLAKT B B 024
AIRLAB C B 002	BENELTA B B 026
AIT INGREDIENTS CT C 116	BENELTA B B 026
AKONAS SRL CT C 089	BENELTA B B 026
AKY TEKON MAK CT A 017	BENELTA B B 026
ALAMI COMMODITIES SON BHI AA 027	BEST PROCESS SARL CT F 047
ALATAT BOTTLING PLANTS SRL CT B 044	BEST INDUSTRIAL ENTERPRISES A A 018
ALIMENTAIRE PLAST COMPANY CT A 097	BHARAT HA NYUAN FOOD MACHINERY MANUFACTURING CO., LTD CT F 131
ALLIANCE DPO A C 025	BIBECTA CT A 111
ALLIANCE PEDI A A 012	BIBECTA CT A 111
ALL PLAST CT C 034	BIBECTA CT A 111
AL MADIA FOOD INDUSTRIES A F 032	BIBECTA CT A 111
ALMADIAL FOOD MACHINERY C C 077	BIBECTA CT A 111
ALPHAS PUMPS & COMPRESSORS SOLUTIONS C C 018	BIBECTA CT A 111
ALPINA C A 043	BIBECTA CT A 111
ALUM TERBA SARL CT B 010	BIBECTA CT A 111
ALLIENSE CT E 037	BIBECTA CT A 111
AMBER PACKAGING INDUSTRIES LLC CT F 056	BIBECTA CT A 111
AMEE FOODS A F 003	BIBECTA CT A 111
ANKALYS C A 055	BIBECTA CT A 111
ANGEL YEAST CO., LTD CT C 119	BIBECTA CT A 111
ANNA FRIEDL TEA FACTORY OF CHINA TEA (HUNAN) CO., LTD G B 007	BIBECTA CT A 111
ANNO UNIBEST COMPANY LTD G A 014	BIBECTA CT A 111
APE (IMPACT) CT D 115	BIBECTA CT A 111
APES IRRIGATION A A 024	BIBECTA CT A 111
APEX MACHINERY & EQUIPMENT CO., LTD CT F 112	BIBECTA CT A 111
AR CAN MAKINA SAN VE TIC. A.S. CT B 021	BIBECTA CT A 111
AR BALKANTUREN ALBERT RICHTER GMBH & CO. KG CT C 036	BIBECTA CT A 111
AROL S.P.A. CT C 072	BIBECTA CT A 111
AROMATECH ALGERIE SARL A J 025	BIBECTA CT A 111
AROM PLUS INC A B 044	BIBECTA CT A 111
AROMSA BESIN AROMA VE KATI MAD. SAN VE TIC. A.S. A B 040	BIBECTA CT A 111
ARINAL CT G 025	BIBECTA CT A 111
ASSAMEUR TRANSFORMATION DE PAPIERS CT B 005	BIBECTA CT A 111
ASSASS INDUSTRIAL CONSULTING EUR. CT F 044	BIBECTA CT A 111
ATELIER FRANCOIS C A 071	BIBECTA CT A 111
ATHA MAKINA A.S. CT C 021	BIBECTA CT A 111
ATLAS PACK ALGERIE AVEA EMBALLAGE ALGERIE CT A 072	BIBECTA CT A 111
AVEE CT A 072	BIBECTA CT A 111
AVEE TECHNOLOGIES CT D 115	BIBECTA CT A 111
AX FLOW SAS CT D 034	BIBECTA CT A 111
AZAGRO CT A 044	BIBECTA CT A 111
AZOVSKY HLEB G C 009	BIBECTA CT A 111

RENDEZ-VOUS SUR NOTRE STAND

PHARMACEUTIQUE

AGROALIMENTAIRE

INDUSTRIELLE

N°1 DANS LA PRODUCTION DES PORTES

● Technical details

Technical elements to be submitted by e-mail or FTP, in EPS format – in Illustrator or Photoshop, JPEG, 300 DPI in finished format.

Printed catalogue

Bleed page: 16 cm (W) x 24 cm (H) + 5 mm trim
Useful page size: 15 cm (W) x 23 cm (H)
½ useful page size: 15 cm (W) x 11 cm (H)

Visitor map

Bleed page: 10 cm (W) x 20 cm (H) + 5 mm trim
Useful page format: 9 cm (W) x 19 cm (H)
Front of plan: 55 cm (W) x 4 cm (H)

Orientation map

Logo : 5 cm x 5 cm
Front map: 1 m (W) x 20 cm (H)

Totem

150 cm (W) x 300 cm (H)

Advertising banner

- Website
- Newsletter
- Emailing visitor ticket
- Online Catalogue

Giant screens

in jpg or png format

Your **contact**

A sales team at your service

J2C Communication

Tél : +33 (0)1 49 85 62 22

Email : djazagro@j2c-communication.fr

Djazagro 2026



Dates

**Sunday 12
To Wednesday 15 April
2026**

Time

From 10am to 6pm
(Except on Wednesday –
5pm)

Location

**Algiers Exhibition Center
SAFEX**
Algeria

Organisation