



From Monday 12 to Thursday 15 April
2027

Make the 2027 edition
a success
**thanks to the
communication tools!**



BUSINESS

● Get attention before the trade show

YOUR BANNER

Placement of a banner on the Djazagro website's homepage until April 2027.

3 spaces available

1,255 €

NEWSLETTERS SPONSORING

Promote your brand ahead of the trade show by including your banner in **1** of the newsletters sent to trade show visitors.

1,140 €

Reach out to **all visitors** ahead of the trade show by including your advertising banner in the email sending out **badges**

2,270 €

Exclusivity



VISIBILITY

Logos packages

839 €

Your logo on all exhibitor lists

Communicate in advance and at the trade show with your logo featured on all exhibitor lists (paper and digital): catalogue, website, visitor map and orientation map.



VISIBILITY

Have your say at the Experts' Agora

700 €

The Experts' Agora is the ideal venue for meetings and discussions at the heart of the show. Over four days, a programme of talks and workshops will be led by recognised experts.

Showcase your brand and products by organising a 45-minute talk.

Your talk will be included in the exhibition's official programme.

The Experts' Agora is free and open to all visitors (capacity: 30 people).

Equipment will be provided (screen, microphone and chairs).



VISIBILITY

Boost your visibility at the trade show

Exclusivity

BADGE HOLDER LANYARDS*

Distributed to all visitors at the exhibition entrances

2,060€

** Manufactured and delivered by you – 15,000 units.*



FLYERS DISTRIBUTION

You will be responsible for distributing your promotional material at the various entrances to the show for 4 days

1,545€

VISIBILITY

Advertising totem

1,160€

Boost your visibility at Djazagro 2027 by displaying your advertising message in a large format.

2-sided totem

The organizer reserves the right to determine the locations



VISIBILITY

« My contacts » licence

Scan the badges of visitors who come to your stand.

119€

- Qualify your database with customized questions. Retrieve the complete list at any time.
- The application can be downloaded and installed directly on your smartphone. It is compatible with Android and iOS.
- The licence is valid for one smartphone only and for the duration of the trade show.



YOUR Contacts

A sales team at your service

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Djazagro 2027



Dates

Sunday 12
to Wednesday 15 April
2027

Time

From 10am to 6pm
(Except on Wednesday – **5pm**)

Location

Algiers Exhibition Center
SAFEX
Algeria

Organisation