

Djazagro

Optimize your 2024 presence
at Djazagro
**thanks to our dedicated
communication tools!**



IDENTITY of Djazagro

Djazagro is the unmissable meeting place for the North African agri-food industry.

As the leading event in Algeria, it is the perfect opportunity for 4 days of exchanges, meetings, business in the heart of the first agro-food market in the Maghreb.



Creation
2003



Duration
4 days



Periodicity
Annual



Professional
Tradeshow



1 Universe
Agro-food production

All the agro-food sectors within the industry are concerned:



- Processing
- Filling
- Packaging
- Handling and storage
- Hygiene et traceability
- Bakery and Pastry
- Flavourings and additives
- Ingredients
- Food products and Beverages
- Services...

IDENTITY of Djazagro



650 exhibitors with
75% international companies
from **25 countries**



A **23,000 visitors'**
attendance

The key events of Djazagro



Djaz'Innov, the innovation contest rewarding the best new products or process showcased by the show exhibitors.



L'Agora des Experts, a conference programme animated by specialists on specific and cutting-edge topics.

DIGITAL COMMUNICATION TOOLS

● Get noticed ahead of the show

YOUR LOGO

Displayed in the exhibitor list on the show's website

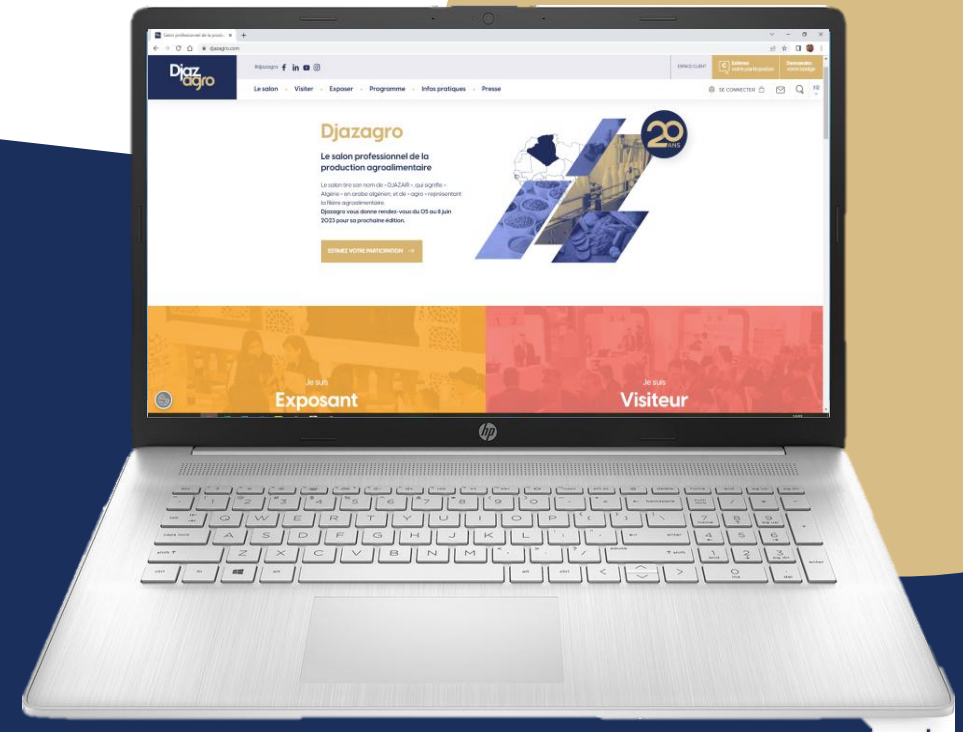
€ 800

YOUR BANNER

Displayed on the show's website home page until June 2024

€ 1,090

3 available displays



DIGITAL COMMUNICATIONS TOOL

Be at the forefront of Djazagro's newsletters sent to the visitors



NEWSLETTERS SPONSORING

Your banner displayed in **3** newsletters sent to Djazagro's visitors

€ 990

Exclusivity

€ 1,990

Your banner displayed in the **registration confirmation newsletter** with the sending of the visitor badge

SPONSORING ON SITE

Increase your visibility on Djazagro 2024

Exclusivity

BADGE HOLDER LANYARDS*

Distributed to all visitors at the entrances of the show

€ 5,990

** Manufactured & delivery made by you*

TOTEM

On the central esplanade between halls

€ 1,200

FLYERS

Distributed at the entrances of the show

€ 1,570



Space sponsorship

A commercial offer designed with you and for you!

Meet your customers and prospects in Djazagro by renting AL MAACHI room.

For any request, do not hesitate to ask for a specific quote to our Sales team.

Additional infos

- Located between halls A and C
- Included in the renting:
audio - – video projector – screen



YOUR Contacts

A dedicated sales team at your disposal

Sales Director

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Algerian Sales Team

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Djazagro 2024



Dates

**Monday 22
to Thursday 25 April
2024**

Opening hours

From 10 AM to 6 PM
(excluding on the 25th – 5 PM)

Location

Exhibit center SAFEX
Algiers – Algérie

Organisation