



DJAZ' INNOV

2025

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HOW TO TAKE PART IN
THE COMPETITION





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Boost your exposure with DJAZ'INNOV

DJAZAGRO is launching their fourth annual competition, which rewards the most innovative equipment, products, techniques and services in the agri-food sector.

DJAZ'INNOV, a competition for our exhibitors

All our exhibitors are invited to submit their food industry and packaging **innovative solutions** on the dedicated website.

Participation is free, and gives the advantage to benefit from a unique exposure within the Djazagro community (journalists, distributors, visitors...) before, during and after the food show, with :

- **The announcement of the nominee** a few weeks before the food show, starting in March, 2025.
- **The announcement of the winners** and the award ceremony will take place on the first day of the trade show, during the Djazagro evening, on Monday, April 7, 2025!
- A special sign on your booth, and a highlight of your company on the exhibition **Expert Agora** etc.



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Selection

Each innovation will be examined by a jury of experts.

After studying the entries, the jury will shortlist a number of candidates and draw up a list of nominees.

Each of the pre-select competitors will be given a space in the expert agora showcase, in the heart of the food show, within the Central Hall. They will also benefit from a personal presentation (of their own making) during the food show in order to present their innovation to the visitors.

This oral presentation will be an additional exposure given to all the nominee of the competition. It will not, however, be done in front of the jury. Therefore, it will have no impact on the competition's results.

An expert from the jury is likely to visit the stands of nominated exhibitors on the morning of Monday 7 April.

The jury will deliberate on Monday 7 April and select the winners, who will be announced at the Djazagro evening on the same day.

Competition Schedule

- Registration for exhibitors **are already open!**
- Deadline for participation in the competition: **17th of March 2025**
- Announcement of the DJAZ'INNOV **nominees:**
- Announcement of the DJAZ'INNOV **winners: Monday, 7th of April 2025**



DJAZ' INNOV

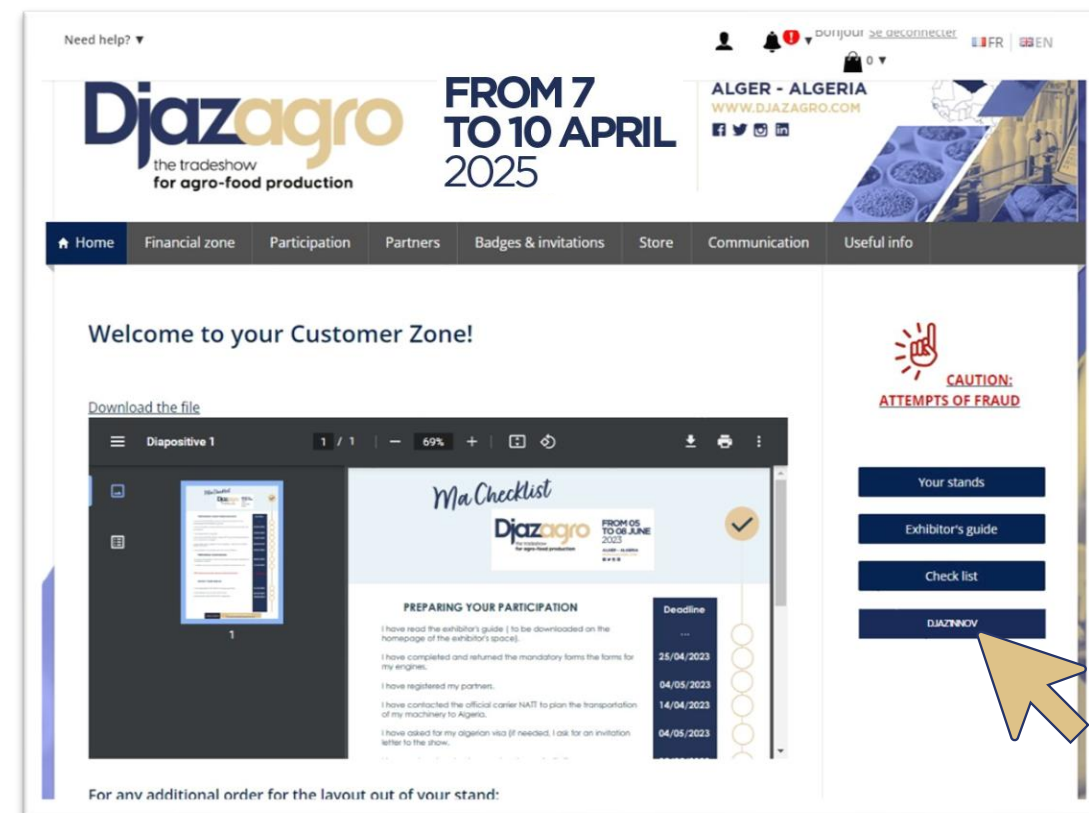
2025

How to enter in the competition?

1. Log in to your exhibitor area on the exhibition website, using this link:
<https://event.djazagro.com/2025/en/>.

Click on "Access my exhibitor area", then on the "DJAZ'INNOV" button on the right of your screen.

2. You will then be directed to this page:



You will find all the general information related to the DJAZ'INNOV competition.

How to enter in the competition?

3. Click on "CLICK HERE TO START ENTERING A NEW INNOVATION".
4. Select the form that most corresponds to your innovation*:
 - FOOD PRODUCT, INGREDIENT, ADDITIVE AND SEMI-ELABORATE PRODUCT
 - EQUIPMENT, MACHINERY, MATERIALS OR PACKAGING MATERIALS
 - SERVICES (ANALYSIS, LAB EQUIPMENT, CERTIFICATION, TRAINING, ETC.)

*The aim of the Djaz'Innov competition is to reward the year's innovations at the Djazagro show, **in all categories.**

The forms you see here simply allow you to answer the questions that are the most consistent with the type of innovation you are submitting.



How to enter in the competition?

5. Fill in the form you have selected.

If a required field (symbolised by "*") is not filled in, you will not be able to finalize your registration.

Required form must be filled in both English and French.

6. Once all the fields have been completed, a small green icon ✓ will appear at the top of the form. You can then go to the "SUBMIT" area.

7. Finally, you will be able to check your information and definitively validate your registration.

IMPORTANT: once validated, you will not be able to modify your innovation, nor its registration to the competition.



Djaz agro DJAZ'INN

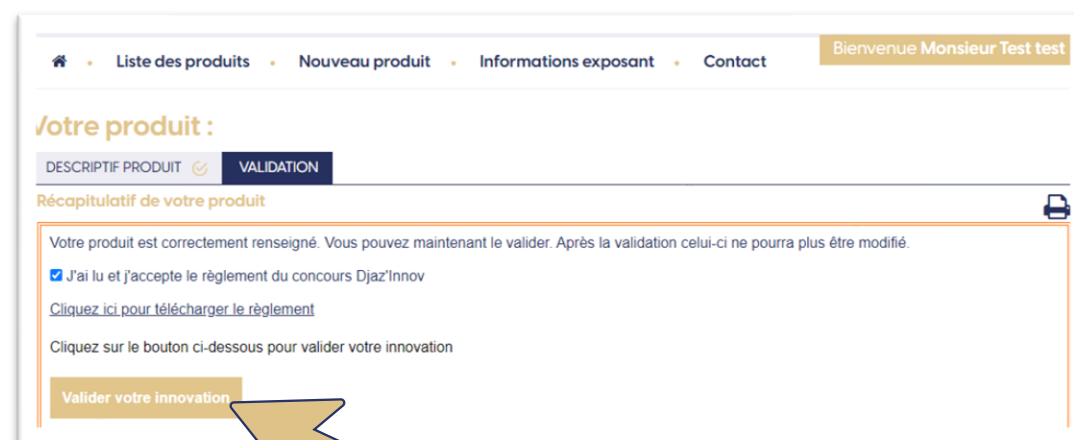
Product list • New product • Exhil

Your product :

DESCRIPTION OF YOUR PRODUCT ✓ SUBMIT

Commercial name of the product * test

General descriptive name of the product * test



Liste des produits • Nouveau produit • Informations exposant • Contact Bienvenue Monsieur Test test

/otre produit :

DESCRIPTIF PRODUIT ✓ VALIDATION

Récapitulatif de votre produit

Votre produit est correctement renseigné. Vous pouvez maintenant le valider. Après la validation celui-ci ne pourra plus être modifié.

☒ J'ai lu et j'accepte le règlement du concours Djaz'Innov

[Cliquez ici pour télécharger le règlement](#)

Cliquez sur le bouton ci-dessous pour valider votre innovation

Valider votre innovation

How to enter in the competition?

8. Once your innovation is validated you will receive a confirmation email.
9. If you wish to register another innovation, simply click on "NEW INNOVATION" at the top of the page and repeat the procedure.
10. If you wish to see the list of innovations you have registered, or to follow the progress of your registration, you can also click on "INNOVATION LIST" at the top of the page.

Reminder of the schedule

- Registration for exhibitors **are already open!**
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- Announcement of the DJAZ'INNOV **winners: Monday the 7th April 2025**